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New corporate communication teams

- **Alexander Jedlicka is responsible for managing the Group-wide communication of Vienna Insurance Group**
- **Claudia Riebler manages corporate communication in the Group's largest individual company Wiener Städtische Versicherung**

In the wake of the organizational restructuring between **VIENNA INSURANCE GROUP** and **WIENER STÄDTISCHE VERSICHERUNG**, corporate communication tasks have been clearly separated.

Alexander Jedlicka heads the Public Relations Department of **Vienna Insurance Group**. As Group spokesperson, he manages the communication processes of the Group. One of his tasks is to coordinate the communication activities of the Group companies in 23 countries. During his studies of political science, Alexander Jedlicka worked for the radio of the Austrian Broadcasting Corporation (ORF) as well as for "orf.at". He then became online editor of the daily "Die Presse". Since October 2003, he has been engaged in the press relations activities of Vienna Insurance Group. In the past few years, he has increasingly focused on international media work at Group level. In his team, Silvia Polan and Elisabeth Tischberger also perform public relations tasks for Vienna Insurance Group.

As the spokesperson of **Wiener Städtische Versicherung**, **Claudia Riebler** is responsible for communication of the leading Austrian insurer. Previously, Claudia Riebler occupied the position of the spokesperson of E-Control GmbH for three years. Moreover, the PR expert holding a university degree in linguistics had been active as a senior consultant in the communication agency Wolfgang Rosam Change Communications, working with customers in the financial and energy sectors. During her employment with the agency Pleon Publico she provided for example support to renowned companies and institutions during the introduction of the euro and EU enlargement. Natascha Janezic, Dagmar Klaus and Brigitte Pfeiffer form the team of the press department of Wiener Städtische led by Claudia Riebler.

"We consider it vital to convey the new Group structure also through our communication strategy. Vienna Insurance Group Communication is responsible for strategic issues of the Group as well as matters affecting our activities in CEE. The press team of Wiener Städtische is in charge of the Austrian market and covers product-related subjects. With Alexander Jedlicka and Claudia Riebler, we have two communication professionals on board ensuring transparency, professionalism and efficiency in our external communication", **Vienna Insurance Group CEO Günter Geyer** commented on the realignment of communication responsibilities.

The listed Vienna Insurance Group (VIG) is one of the leading insurance groups in CEE headquartered in Vienna. Outside of its home base in Austria, Vienna Insurance Group is also active, through subsidiaries and insurance holdings, in Albania, Bulgaria, Germany, Estonia, Georgia, Croatia, Latvia, Liechtenstein, Lithuania, Macedonia, Poland, Romania, Russia, Serbia, Slovakia, the Czech Republic, Turkey, Hungary, Ukraine and Belarus. It also has branches in Italy and Slovenia.

On the Austrian market, the Vienna Insurance Group (VIG) positions itself with Wiener Städtische Versicherung, Donau Versicherung and Sparkassen Versicherung.

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You will also find this press release on <http://www.vig.com>