

Bulletin:

Vienna Insurance Group's Potential Acquisition Of NUERNBERGER Beteiligungs-AG Is In Line With Its Strategy

August 12, 2025

FRANKFURT (S&P Global Ratings) Aug. 12, 2025--S&P Global Ratings said today that the announcement by Austrian multiline insurance group Vienna Insurance Group AG Wiener Versicherung Gruppe (A+/Stable; VIG) that it is considering acquiring a controlling majority stake in Germany-based insurance group NUERNBERGER Beteiligungs-AG is in line with VIG's acquisition strategy.

VIG aims to strengthen the diversification potential of its special markets segment in order to support its long-term growth ambitions in Central and Eastern Europe (CEE). VIG and NUERNBERGER have entered into an exclusive due diligence process, with VIG considering the acquisition of a controlling majority stake of more than 50% in NUERNBERGER. We expect the due diligence process to complete during the fourth quarter of 2025. We will assess the impact of the potential acquisition on VIG's business and financial risk profiles, specifically:

- VIG's strategic position in the German insurance market;
- VIG's plans for integrating NUERNBERGER;
- The preparedness of NUERNBERGER's large shareholders to sell stakes that allow VIG to acquire a majority stake in NUERNBERGER;
- The impact of the potential acquisition on VIG's capital position and earnings capacity; and
- VIG's plans for financing the potential transaction.

VIG has a long track record of operating a multi-brand strategy in multiple markets with strong, de-centralized local management teams. VIG's excess capital position according to our capital model was substantially above the 99.99% confidence level at year-end 2024, and its Solvency II ratio was a strong 252% (excluding transitional measures) at the end of the first quarter of 2025. Therefore, we do not expect the potential acquisition to put pressure on our rating on VIG.

NUERNBERGER focuses on the German insurance market. It has a longstanding, capital-efficient, and profitable focus on disability and unit-linked business in life insurance, as well as a motor-dominated property/casualty (P/C) insurance portfolio. Smaller health insurance, asset management, and private banking operations complement these activities.

Primary Contacts

Manuel Adam
Frankfurt
49-693-399-9199
manuel.adam
@spglobal.com

Johannes Bender
Frankfurt
49-693-399-9196
johannes.bender
@spglobal.com

NUERNBERGER's share price suffered in 2023 and 2024 but has partly recovered in the year to date. NUERNBERGER reported a consolidated net loss of €77 million in 2024, which was the result of material challenges in the P/C insurance portfolio due to claims inflation and NUERNBERGER targeting a stronger reserving position. NUERNBERGER is undertaking measures to recover P/C profitability, and in May 2025, NUERNBERGER's management announced that it was reviewing strategic options for the group.

Acquiring a controlling majority stake in NUERNBERGER will require VIG to enter negotiations with several holders of sizable stakes in the company. According to NUERNBERGER's 2024 annual report, shareholders as of Dec. 31, 2024, included Germany-based Munich Reinsurance group (19.10%), Neue SEBA Beteiligungsgesellschaft (18.84%), and Versicherungskammer Bayern (16.26%), and Japan-based Daido Life Insurance Co. (14.99%).

VIG made a solid start to 2025, with first-quarter insurance service revenue increasing by 8.1% to €3.1 billion. Profit before taxes rose by 7.5% to €261 million in the same period. VIG continues to be a market leader in Austria and numerous other CEE countries. In the first quarter of 2025, VIG remained resilient to capital-market volatility thanks to its conservative investment allocation and well-diversified revenue base across Austria and the wider CEE region.

VIG's solid performance is further evident from the increase in its solvency ratio to 252% in first-quarter 2025 from 240% (excluding transitional measures) in first-quarter 2024, highlighting VIG's prudent capital management. On this basis, we expect that VIG will achieve net income of above €600 million in 2025-2027, with a gradual upward trajectory throughout these years. We also anticipate that the combined ratio will remain healthy, at 92%-94% over 2025-2027, assuming normalized losses from natural catastrophes.

This report does not constitute a rating action.

Related Research

- [Vienna Insurance Group's Proposed Junior Subordinated Callable Fixed-To-Floating Notes Rated 'A-', March 25, 2025](#)
- [Austria-Based Vienna Insurance Group Core Subsidiaries Affirmed At 'A+' Following Revised Capital Model Criteria, July 15, 2024](#)

Copyright © 2025 by Standard & Poor's Financial Services LLC. All rights reserved.

No content (including ratings, credit-related analyses and data, valuations, model, software or other application or output therefrom) or any part thereof (Content) may be modified, reverse engineered, reproduced or distributed in any form by any means, or stored in a database or retrieval system, without the prior written permission of Standard & Poor's Financial Services LLC or its affiliates (collectively, S&P). The Content shall not be used for any unlawful or unauthorized purposes. S&P and any third-party providers, as well as their directors, officers, shareholders, employees or agents (collectively S&P Parties) do not guarantee the accuracy, completeness, timeliness or availability of the Content. S&P Parties are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, for the results obtained from the use of the Content, or for the security or maintenance of any data input by the user. The Content is provided on an "as is" basis. S&P PARTIES DISCLAIM ANY AND ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE CONTENT'S FUNCTIONING WILL BE UNINTERRUPTED OR THAT THE CONTENT WILL OPERATE WITH ANY SOFTWARE OR HARDWARE CONFIGURATION. In no event shall S&P Parties be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including, without limitation, lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Content even if advised of the possibility of such damages.

Some of the Content may have been created with the assistance of an artificial intelligence (AI) tool. Published Content created or processed using AI is composed, reviewed, edited, and approved by S&P personnel.

Credit-related and other analyses, including ratings, and statements in the Content are statements of opinion as of the date they are expressed and not statements of fact. S&P's opinions, analyses and rating acknowledgment decisions (described below) are not recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security. S&P assumes no obligation to update the Content following publication in any form or format. The Content should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. S&P does not act as a fiduciary or an investment advisor except where registered as such. While S&P has obtained information from sources it believes to be reliable, S&P does not perform an audit and undertakes no duty of due diligence or independent verification of any information it receives. Rating-related publications may be published for a variety of reasons that are not necessarily dependent on action by rating committees, including, but not limited to, the publication of a periodic update on a credit rating and related analyses.

To the extent that regulatory authorities allow a rating agency to acknowledge in one jurisdiction a rating issued in another jurisdiction for certain regulatory purposes, S&P reserves the right to assign, withdraw or suspend such acknowledgment at any time and in its sole discretion. S&P Parties disclaim any duty whatsoever arising out of the assignment, withdrawal or suspension of an acknowledgment as well as any liability for any damage alleged to have been suffered on account thereof.

S&P keeps certain activities of its business units separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain business units of S&P may have information that is not available to other S&P business units. S&P has established policies and procedures to maintain the confidentiality of certain non-public information received in connection with each analytical process.

S&P may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P reserves the right to disseminate its opinions and analyses. S&P's public ratings and analyses are made available on its Web sites, www.spglobal.com/ratings (free of charge), and www.ratingsdirect.com (subscription), and may be distributed through other means, including via S&P publications and third-party redistributors. Additional information about our ratings fees is available at www.spglobal.com/usratingsfees.

STANDARD & POOR'S, S&P and RATINGSDIRECT are registered trademarks of Standard & Poor's Financial Services LLC.