PRESS RELEASE



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Successful bond issue: Vienna Insurance Group places EUR 400 million

Coupon: 3.75 percent p.a. for 11 years and floating thereafter

Maturity: 31 years

Vienna Insurance Group AG Wiener Versicherung Gruppe successfully placed a subordinated bond with a volume of EUR 400 million with institutional investors.

Retail investors may also invest into this subordinated bond issue of VIG via their custodians. The subscription period for retail investors starts 24 February 2015 and will presumably end on 26 February 2015 (subject to early termination).

The subordinated bond has a maturity of 31 years and will have a first regular call date in year 11. The coupon pays 3.75 percent p.a. for the first 11 years and thereafter a floating interest rate. The subordinated bond is accountable as Tier 2 under Solvency II. Settlement and trading of the subordinated bond on the Luxembourg Stock Exchange (ISIN AT0000A1D5E1) is expected to commence on 2 March 2015.

Vienna Insurance Group (VIG) is the leading insurance specialist in Austria as well as in Central and Eastern Europe. About 50 companies in 25 countries form a Group with a long-standing tradition, strong brands and close customer relations. VIG looks back on 190 years of experience in the insurance business. With about 23,000 employees, Vienna Insurance Group is the clear market leader in its core markets. It is therefore excellently positioned to take advantage of the long-term growth opportunities in a region with 180 million people. The listed Vienna Insurance Group is the best-rated company of ATX, the leading index of Vienna Stock Exchange; its share is also listed on the Prague Stock Exchange.

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The offer of the subordinated notes (the "Offer") is being made exclusively by means of and on the basis of the base prospectus which was approved by the Financial Market Authority (FMA) on 4 February 2015 together with the relevant final terms and any supplements (if any) (together the "Prospectus"). The Prospectus is available in electronic form on the website of the Issuer (http://www.vig.com/Subordinated-Notes-Programme-2015). In connection with the Offer only the Prospectus is legally binding.