

# PROTECTING WHAT MATTERS.



March 2025



# OVERVIEW

#### **WELCOME** TO VIENNA INSURANCE GROUP!



>> We are the leading insurance group in Central and Eastern Europe. <<

More than

50 insurance companies & pension funds

Represented in

30 countries

Cooperation with

**Erste Group** 

the largest retail bank in CEE

Around

30,000 employees

**Around** 

33 million customers

VIG share since

1994
on the Vienna Stock Exchange

VIG share listed on the Vienna, Prague & Budapest

STOCK EXCHANGE Standard & Poor's Rating



#### AT **HOME** IN 30 COUNTRIES





#### **CAPITAL MARKETS** – KEY FACTS ABOUT VIG SHARE



MAIN SHAREHOLDER

Wiener Städtische Versicherungsverein

**DIVIDEND POLICY** 

1.55 euro\*

Dividend proposal 2024

5.1%\*

Dividend yield

#### **New Dividend Policy:**

With regard to dividend continuity and predictability VIG aims to pay in the future a dividend per share that is at least equal to that of the previous year and increases continuously depending on the operating earnings situation.

**FREE FLOAT** 

~28%

VIG share is listed on the ATX, the index of leading shares on the Vienna Stock Exchange, as well as on the Prague and Budapest Stock Exchange

#### **KEY SHARE FIGURES**

132.89 mn Share capital (EUR)

128 mn

Ordinary shares

3.88 bn

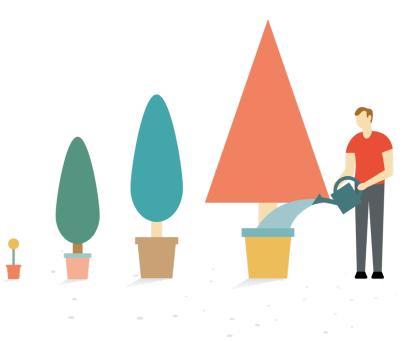
Market capitalisation

Status: 30 December 2024

(EUR)

#### STANDARD & POOR'S





<sup>\*</sup> Proposal of the VIG Holding Managing Board for 2024

### THE **LEADING INSURANCE GROUP**IN CENTRAL AND EASTERN EUROPE

#### **Market positions**

#### No. 1

Austria
Baltic states
Czech Republic
Hungary
North Macedonia
Romania
Slovakia

#### Top 5

Albania
Bosnia and
Herzegovina
Bulgaria
Croatia
Moldova
Poland
Serbia
Ukraine

#### **Top 10**

Kosovo Montenegro Slovenia



Status: Q4/2023 (exception for Moldova: Status Q4/2022)

#### YOU CAN COUNT ON US



#### **KEY FIGURES | PRELIMINARY FIGURES 2024**

**GROSS WRITTEN PREMIUMS\*** 

€ 15.2<sub>bn</sub>

**INSURANCE SERVICE REVENUE** 

€ 12.1 bn

PROFIT BEFORE TAXES

€881.8<sub>mn</sub>

**SOLVENCY RATIO\*\*** 

**261**%

**NET COMBINED RATIO** 

93.4%

**INVESTMENTS\*\*\*** 

€ 36.5<sub>bn</sub>

**OPERATING RETURN ON EQUITY** 

16.4%

<sup>\*</sup> Gross written premiums are not part of the IFRS consolidated financial statement but are reported as before

<sup>\*\*</sup> incl. transitional measures

<sup>\*\*\*</sup> excl. investments for unit-and index linked life insurance, additional "Owner-occupied properties"

#### OUR MANAGEMENT





Hartwig Löger CEO | Chairman of the **Managing Board** 

Areas of responsibility: General Secretariat and Legal, Opportunity Management, Human Resources, CO3

Country responsibility: Austria, Slovakia, Czech Republic, Hungary



**Peter Höfinger** Deputy CEO | Deputy Chairman of the **Managing Board** 

Areas of responsibility: Corporate Business, Reinsurance, European Affairs, Sponsoring

Country responsibility: Bulgaria, Moldova, Romania



CFRO | Member of the **Managing Board** 

Areas of responsibility: Group Finance & Regulatory Reporting, Risk Management, "Group Actuarial, Planning and Controlling", Tax Reporting & Transfer Pricing, Subsidiaries & Transaction Management

Country responsibility: Liechtenstein, Germany



**Gerhard Lahner** COO | Member of the **Managing Board** 

Areas of responsibility: VIG IT, Group Treasury & Capital Management, Asset Management (incl. Real Estate), Process & Project Management

Country responsibility: Georgia, Türkiye



© Ian Ehm

#### Gábor Lehel CIO | Member of the **Managing Board**

Areas of responsibility: Transformation & Research. Assistance, New Businesses, Data & Analytics

Country responsibility: Belarus



#### **Harald Riener**

Retail | Member of the **Managing Board** 

Areas of responsibility: Retail Insurance & Business Support, Customer Experience (Comp. Center)

Country responsibility: Estonia, Latvia, Lithuania, Poland, Ukraine



© Martin Mašín

**Christoph Rath Deputy Member of the Managing Board** 

Joint responsibility with Peter Höfinger: RiskConsult

Country responsibility: Albania. Bosnia and Herzegovina, Kosovo, Croatia, Montenegro, North Macedonia, Serbia

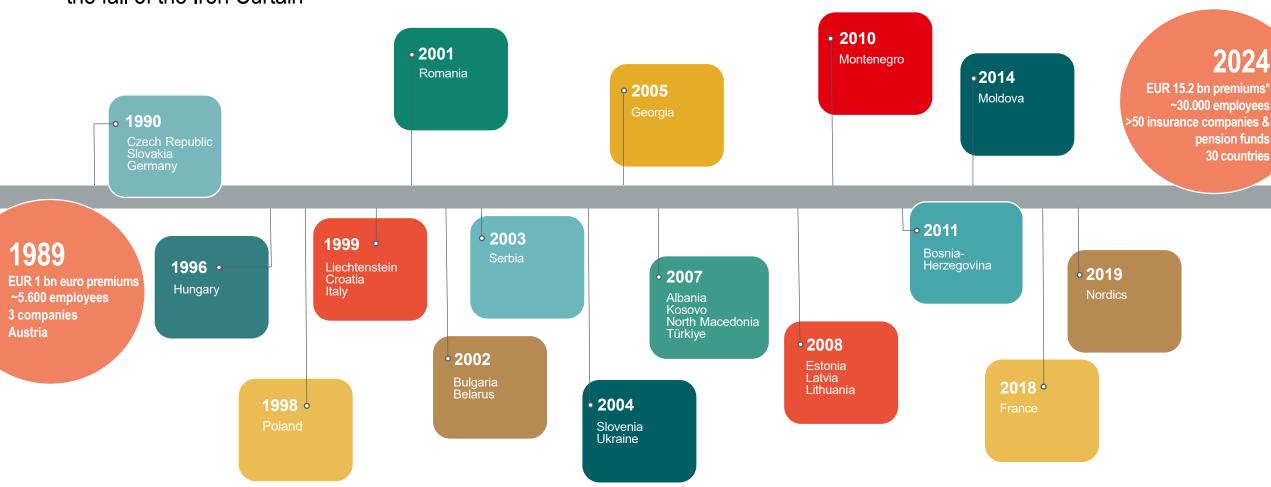
The following departments fall under the joint responsibility of the Managing Board Members: Compliance incl. ALM (Contact person: Hartwig Löger), Internal Audit (Contact person: Hartwig Löger), Investor Relations (Contact person: Liane Hirner), Actuarial Function (Contact person: Liane Hirner)

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#### FIRST MOVER IN CEE



**Expansion** to Eastern Europe shortly after the fall of the Iron Curtain



\*Preliminary results 2024

#### A LOOK AT OUR **HISTORY**

1

The Group's origins go back to 1824.

#### **Second World War**

Both office buildings on Kärntner Ring in Vienna are destroyed during air raids. After the end of the war, the company's reconstruction begins with a small group of employees.



14 June 1955

The Ringturm – Austria's first modern high-rise office building – opens. It symbolised Austria's post-war economic recovery and regained freedom.

# Mooperative Annual Property of the Property of

Initial plans for expansion into Eastern Europe, and establishment of Kooperativa in Bratislava, in what was then Czechoslovakia, as the first private insurer in the former Communist bloc.

#### 2005

Stock market offensive including a capital increase, and the VIG share is included in the ATX for the first time; Since 2008, the VIG share is listed on the Prague Stock Exchange.

#### 2008

Second capital increase raises over EUR 1bn; cooperation agreement with Erste Group.



Establishment of "Wechselseitige k.k. priv. Brandschaden Versicherungs-Anstalt", the Group's initial predecessor company.



A new headquarters on Vienna's Schottenring is commissioned.



Acquisition of a stake in Donau Versicherung AG (founded in 1867) lays the foundations for today's multi-brand strategy.



The Group's preference shares are listed on the Vienna Stock Exchange.



Regular artistic wrapping of the Ringturm as a contribution to art in public spaces. The wrapping is created by artists from Austria and the CEE countries where Vienna Insurance Group has a presence.

2010

VIG Holding, the management entity for the listed Group, is formed.



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# INSIGHT

#### OUR MISSION **STATEMENT**



#### **OUR VISION**

We want to be the first choice for our customers. Our stakeholders see us as a stable and reliable partner. This enables us to consolidate our position as the leading insurance group in Central and Eastern Europe.

#### **OUR VALUES**

Diversity Customer proximity Responsibility



#### **OUR MISSION**

We stand for stability and competence in the field of risk protection. We use our experience, know-how and diversity to move closer to our customers. We see it as our responsibility to protect the values that matter to our customers.

#### **OUR PROMISE**

We enable customers to live a safer and better life: Protecting what matters.

**CORPORATE STRATEGY** 

**SUSTAINABILITY STRATEGY** 

**EMPLOYER BRANDING** 

**CORPORATE BEHAVIOUR** 

#### OUR **VALUES**



#### **DIVERSITY**

Because of our presence in 30 countries, primarily in Central and Eastern Europe, we have an in-depth understanding of local circumstances. Sharing knowledge, ideas and experience within the Group is part of day-to-day operations. Diversity is one of our success factors and core values. In a way, it is part of Vienna Insurance Group's DNA.



#### **CUSTOMER PROXIMITY**

We have strong roots, both internationally and locally. Thanks to our local employees, we are more than familiar with the typical needs of customers in our different countries and markets. This allows us to offer tailored solutions and maximise customer satisfaction in all of our markets.

#### **RESPONSIBILITY**

We draw on experience to safeguard our customers' futures as effectively as possible. A sense of responsibility and respect are always central to our relationships with our customers, business partners, shareholders and society as a whole.



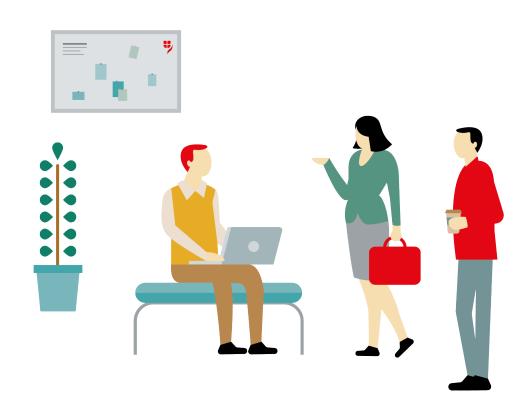


#### **OUR MANAGEMENT PRINCIPLES**



- Local entrepreneurship
  - Knowledge of local needs and markets
  - Decentralised structures and efficient decision-making procedures
- - Multi-brand policy
     More than 50 insurance companies and pension funds in 30 countries
  - Utilisation of established local brands
- **Multi-channel distribution** 
  - Various distribution channels, including partnership with Erste Group
  - Strongly customer-oriented distribution
- Conservative investment and reinsurance policy
  ■ Quality, peace of mind and sustainability are our priorities

  - Spreading risk by means of diversification





# OUTLOOK





CO<sup>3</sup> | Communication, internal Cooperation & Collaboration



Karin Kafesie Head of CO<sup>3</sup>

With CO³, we are strengthening content-related and personal exchange across national and company boundaries. The focus is on boosting cross-border know-how sharing as well as on intensifying cooperation between VIG companies located in the same country, thereby enhancing the local multi-brand strategy and local entrepreneurship.



#### 'Collaboration creates added value'



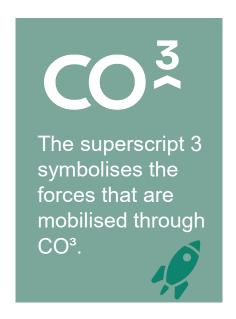
#### 'Cooperation ensures independence'

Intensifying cross-company cooperation within a country



#### 'Communication provides for our joint success'

- Internal and external communication as well as marketing activities
- ★ Key lever and facilitator of Cooperation and Collaboration



#### STRATEGIC PROGRAMME VIG 25



Definition of Group targets and strategic action fields to increase market growth, financial stability, profitability, customer proximity and sustainability

#### VIG 25 – simply explained



Source: https://www.youtube-nocookie.com/embed/JIxQgAN-ZkA?si=TK8svGe8rUV7OnTg

#### **Group targets**

- 1. Expansion of the leading position in CEE
- 2. Creation of sustainable value
- 3. Sustainability objectives with respect to society, customers and employees

#### **Strategic action fields**

- 1. More efficiency optimise
- 2. More customer proximity expand
- 3. More added value extend

#### VIG 25: THREE STRATEGIC ACTION FIELDS





#### More efficiency – optimise

Optimisation of the business model by increasing productivity and efficiency

- Process simplification and automation
- Exchange and implement best practice examples
- Further optimise underwriting and pricing



#### More customer proximity – expand

Enhance the business model with new ways to approach customers and by enriching the product range with services that provide additional value for customers

- Increase brand visibility and the attractiveness of products
- Use of a hybrid distribution approach that combines personal and digital contact



#### More value added – extend

Expand the business model and value chain beyond the insurance business



- Focus on asset management and the pension fund business
- Establish ecosystems
- Promote awareness of precaution and risk protection

#### VIG 25: CORE MARKET AND SPECIAL MARKETS



Redefinition of markets into core market (CEE) and special markets

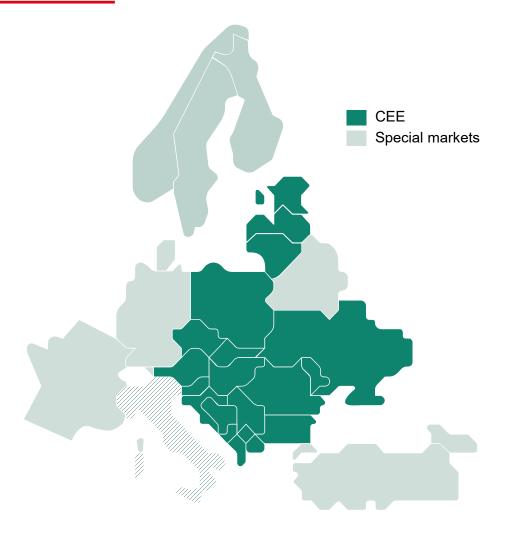
#### CEE

Core market "Central and Eastern Europe" including Austria

#### **Special markets**

- Belarus
- France
- Georgia
- Germany

- Italy
- Liechtenstein
- Nordics
- Türkiye



#### VIG SUSTAINABILITY PROGRAMME



As part of the VIG 25 strategic programme, the Group developed a new sustainability programme. This strengthens sustainability as an integral part of the business model.

#### VIG sustainability programme – simply explained



Six defined spheres of impact:

#### Social focus

- Employees
- Customers
- Society

#### **Environmental focus**

- Asset Management
- Underwriting
- Operations

Source: https://www.youtube-nocookie.com/embed/KloO5ShCNg8?si=vc0TuelyPRxXf\_r7

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#### **VIG SUSTAINABILITY PROGRAMME**



Six defined spheres of impact

#### Social focus Environmental focus

- Increase in risk literacy
- Expansion of "Social Active Day"

- Focus on customer satisfaction (CX)
- Closing the gaps in coverage

'Trust index' | Great place to work



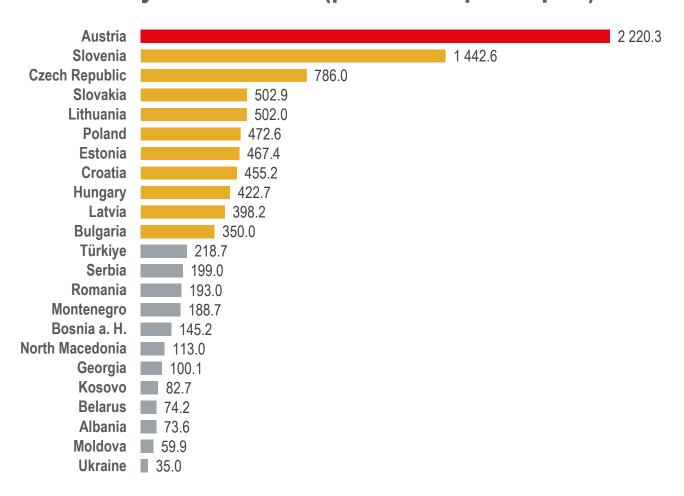
- Increase in the volume of green bonds to EUR 1.2bn
- Reduction of carbon risks in the Corporate Business by -84% since 2019
- Expansion of the share of sustainable products
- Energy community with 'Wien Energie'
- Taxonomy conformity of the Ringturm, operation of photovoltaic systems

#### WE STILL SEE GREAT **POTENTIAL IN CEE**



Insurance density in CEE is significantly lower than in Western Europe and Austria

#### Insurance density 2023 in EUR (premiums per capita)



Source: VIG internal calculation

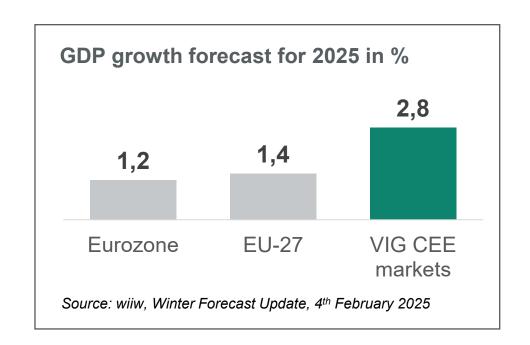
Status: June 2024

#### POSITIVE **OUTLOOK 2025**



- At 2.8%, the growth forecast for the CEE region is more than twice as high as that for the eurozone.
- VIG has been able to manage the impact of the challenging geopolitical and macroeconomic conditions very well so far and is well prepared for the volatile environment.
- Against this background, VIG's management has the ambition of achieving a profit before taxes in the range of EUR 950 million to EUR 1 billion for the full year 2025.

Status: March 2025





## FORESIGHT

#### **SOCIAL** COMMITMENT



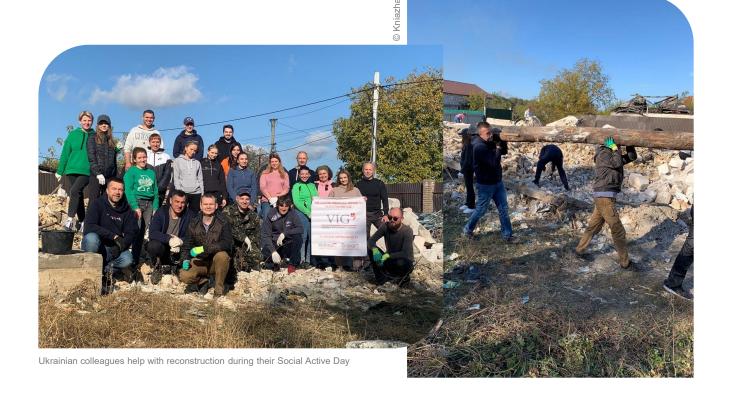
>> Fulfilling our **social responsibility** to people in the 30 countries where the Group is represented, by promoting **numerous projects**, reflects the company's perception of itself. Many of these initiatives are in general **supported by** the **Group's main shareholder**, **Wiener Städtische Versicherungsverein**.

#### **SOCIAL ACTIVE DAY**

Vienna Insurance Group gives employees time off to spend a day working voluntarily on social projects. Every year, numerous employees in various countries send a strong signal underlining their dedication, charitable spirit and sense of solidarity.

21 countries

~15,000 employees participated in 2023



#### OUR **SOLIDARITY**



VIG sets numerous supporting actions for Türkiye & Ukraine

#### **TÜRKIYE**

- Both VIG companies Ray Sigorta & Viennalife have set up local aid funds
- VIG Holding supports local aid funds with EUR 1 million
- VIG Holding supports Red Cross (for earthquake victims in Türkiye) with EUR 1 million

#### **UKRAINE**

- "VIG Family Fund" established
  - Base endowment EUR 5 million
  - Including additional payments by VIG companies and employees, ~ EUR 7 million are currently available
  - Purpose: Coordinated direct support to families of the Ukrainian VIG companies for reconstruction, personal misfortunes
- Numerous support actions by VIG companies in transport and provision of accommodation for families of the Ukrainian VIG companies, support for local aid organisations and fundraising initiatives etc.





# VIGHOLDING AS EMPLOYER

#### WE ARE A GREAT PLACE TO WORK



Trust Index 76%











#### That's what we're good at:

#### **Protecting what matters**

- Life balance & flexible working
- Health & Wellbeing
- EAP and external point of contact for discrimination

#### **Growing together**

- Continuous learning & personal development
- Celebrations and events
- Intensifying Group-wide collaboration

#### Everybody's welcome

- Diversity Management
- Attract & onboard employees

#### We are VIG

Strong internal and external Employer Branding

 $\mathbf{1}$ 

The Great Place To Work® certification recognises employers who offer their emplovees an outstanding working environment.

VIG HOLDING AS EMPLOYER

VIG I VIENNA INSURANCE GROUP

#### OUR EMPLOYER BRANDING





Angela Fleischlig-Tangl
Diversity Management
& Employer Branding

Vienna Insurance Group is committed to being an **attractive employer** and strengthening its position in this regard. This is reflected in our professional corporate image and the **respect we show for job applicants**. Our efforts were **awarded multiple times**.

However, excellent employer branding starts with a company's existing employees. We want our employees to be proud to work for us. Satisfied employees serve as ambassadors inside and outside the company. Development opportunities, coupled with the feeling of being respected, result in **increased motivation and improved performance**.

#### DIVERSITY AND INCLUSION IS PART OF EVERYTHING WE DO

We see **diversity** as a reflection of the similarities and differences that we encounter at VIG Holding, in our markets, at the local Group companies, as well as our partners, customers and employees.

**Diversity management** involves genuine respect for an open-minded approach and conscious efforts to capitalise on our diversity. We respect the cultures and traditions of the various countries and markets in which we offer our insurance services and we are committed to promoting equal opportunities with regard to the employment and promotion of staff.



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#### **DIVERSITY** IS ONE OF OUR BEST INGREDIENTS



#### RANKING UNDER DIVERSITY LEADERS

VIG has been consistently recognised as a "Leader in Diversity" from 2021 to 2025.

#### **Financial Times Leader in Diversity (2021–2025)**

Survey to assess inclusiveness and promotion of various aspects of diversity in companies.





Barbara Hohl
Head of Human Resources

In our strategy, we have not only defined diversity as our core value, but also see it as a competitive factor in a comprehensive diversity strategy. To us, diversity management means genuine appreciation, open acceptance and conscious use of our diversity.



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#### WE SUPPORT LIFE BALANCE



As an employer, it is important to us to provide a working environment that allows everyone to balance their professional and personal priorities. We at VIG call it 'life balance'. To this end, we are continuing to expand our activities in the areas of work and development, balance and flexibility, health and exercise, as well as diversity and appreciation.

#### Offers to support Life Balance:

- Home office concept and flexitime model
- Employee Assistance Program (EAP) and a virtual well-being platform that provide employees and their families with free and anonymous advice as well as coaching around personal and professional concerns
- Support for family responsibilities
   (e.g. company kindergarten, information about care for relatives and much more)



Company kindergarten

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#### **KEEP MOVING**



Holistic concept for strengthening sustainability, mobility and health

#### How we "keep moving":

- Participation in sports events (e.g. Vienna Business Run, Vienna City Marathon)
- Discounted e-bikes and bicycles
- Partnerships with fitness providers
- Information events on the topic of sustainability for employees



VIG Holding employees with their VIG bikes



VIG Holding employees at Vienna Business Run 2024



VIG HOLDING AS EMPLOYER VIG I VIENNA INSURANCE GROUP

#### EXCELLENT EMPLOYER



#### **BEST RECRUITERS AUSTRIA 2023/2024**

VIG Holding receives gold award for Employer Branding & Recruiting five times in a row as industry leader in Austria, Germany and Switzerland.



VIG Holding awarded in Europe-wide ranking.

#### **TOP COMPANY AT KUNUNU**

VIG Holding recommended as Top Company by employees. Especially as a family-friendly employer.

#### TOP EMPLOYER 2023 – MOST FAMILY-FRIENDLY COMPANIES IN AUSTRIA

VIG is one of the most family-friendly companies in Austria in the insurance industry.

#### WORLD'S BEST EMPLOYERS 2020 & 2022

VIG Holding among TOP 500 best employers worldwide.

#### DIVERSITY ALL STAR BEIM BCG GENDER DIVERSITY INDEX

VIG is among the top 10 companies for the 5<sup>th</sup> time in a row.

#### **EUROPEAN DIVERSITY AWARD**

Nomination 2022 for "all colours" of the employee resource group for the LGBTIAQ+ community of Austrian VIG companies.















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