



No. 25/2020 10 December 2020

# Vienna Insurance Group again ranked among the World's Best Employers by Forbes

Named Diversity Leader by the Financial Times for the first time

Vienna Insurance Group (VIG) has again been included in Forbes' World's Best Employers list. It is the only Austrian company from the financial services sector to feature in the ranking of the 750 leading employers worldwide. In addition, the title of Diversity Leader awarded by the Financial Times acknowledges the importance of diversity at VIG. Furthermore, the Group received the Best Recruiters' gold medal for the fourth time in a row on 25 November 2020.

### Recommendations for companies from 58 countries

More than 160,000 employees from 58 countries around the world evaluated their employer as part of the Forbes survey. The employees were asked to assess their employer and the probability that they would recommend working for the company to other people. The respondents were also requested to recommend other employers. Companies from around the world were included in this year's survey. Vienna Insurance Group was the only Austrian company in the financial services sector to position itself in the ranking this year.

#### New in the ranking of Diversity Leaders

The Financial Times and independent market research institute Statista named Vienna Insurance Group as one of the "Financial Times Diversity Leaders 2021" – the first time that the Group is featured in the listing. The ranking acknowledges the Group's outstanding achievements in promoting diversity and inclusion in the workplace. The survey was conducted using online access panels which provided a representative sample of more than 100,000 employees from companies and institutions with more than 250 employees in Europe.

#### Fourth gold medal in a row from Best Recruiters

Best Recruiters – the largest annual recruitment study in the German-speaking countries – assesses the employer branding activities and recruitment operations of 529 Austrian companies based on 243 different criteria. For the fourth consecutive year, Vienna Insurance Group took first place in the insurance sector in the ranking and placed tenth overall in 2020/21. It is the first time that the Group has made it into the top ten.

#### High importance of human resources management

Vienna Insurance Group regards a professional external image and appreciative approach to applicants and employees as its calling card and an important element of its reputation. "Receiving three such prestigious accolades in quick succession is a clear recognition of our HR strategy. Attracting competent and highly motivated employees and developing them further within the company is a vital asset for an international listed company. We are positioning ourselves as a stable and reliable partner for our stakeholders. And this is particularly true of our relationship with our employees. For many years, we have been investing heavily in our human resources management systems, and it is very satisfying when the work of our dedicated team bears fruit and wins plaudits like this," explains CEO Elisabeth Stadler.

**Vienna Insurance Group** (Wiener Versicherung Gruppe) is the leading insurance group in Austria and Central and Eastern Europe (CEE). Around 50 insurance companies in 30 countries form a Group with a long-standing tradition, strong brands and close customer relations. The more than 25,000 employees in the Vienna Insurance Group (Wiener Versicherung Gruppe) take care of the day-to-day needs of more than 22 million customers. VIG shares have been listed on the Vienna Stock Exchange since 1994. The company has an A+ rating with stable outlook by the internationally recognised rating agency Standard & Poor's. That is the best rating of all companies in the ATX, the leading index of the Vienna Stock Exchange. Vienna Insurance Group (Wiener Versicherung Gruppe) cooperates closely with the Erste Group, the largest retail bank in Central and Eastern Europe.

## If you have any questions, please contact:

## **VIENNA INSURANCE GROUP AG Wiener Versicherung Gruppe**

Group Communications & Marketing Schottenring 30, 1010 Vienna Wolfgang Haas - Manager Phone: +43 50 390-21029

mailto: wolfgang.haas@vig.com

All press releases are available for download: http://www.vig.com