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Vienna Insurance Group launches new website

Design, content and technical implementation offer added value for investors

Shorter click paths, well-structured information presentation and a modern design are the core elements of the newly designed IR section group.vig/investor-relations. The website has its own top-level domain for the first time: www.group.vig.

Faster access to information

The revised layout places great emphasis on short click paths and intuitive navigation. The fold-out menu and an anchor navigation for scrolling pages allow those interested in the capital market to quickly find the desired content. Petra Haubner, project manager responsible for the IR section, adds: *"Important documents such as the current results materials are now available in several places, for example directly on the IR overview page or in the dedicated IR download area."*

Results reporting and event area upgraded

The [archive](#) contains selected reports and result presentations from the last ten years. A separate page is dedicated to the [current results reporting](#). Additional information and documents related to [events](#) can also be accessed directly from the calendar entries.

Interactive elements for personal use

In addition to familiar investment tools such as the [interactive key figures](#) or the [Total Shareholder Return Tool](#), dynamic graphics are also used in the [Fact Sheet](#) or in the results reporting. The integrated social media wall also shows the latest posts from the VIG IR LinkedIn channel. *"I am pleased to see ideas implemented that bring added value for our investors and support our effort for more visibility on the capital market,"* explains Nina Higatzberger-Schwarz, Head of Investor Relations.

Technical innovations and user-centricity for all target groups

The website features a high proportion of moving images through "talking numbers", micro-animations and videos. Optimised views for smartphones and tablets as well as improved accessibility are further adaptations. The launched company blog provides background information on the topics of career, responsibility and innovative projects of the Group. The new '[Markets](#)' area illustrates the size and diversity of the Group. The topic of sustainability is emphasised more strongly in a separate menu item. The revised career section uses gamification elements, among other things, to position VIG as a top employer.

Improved security with dedicated top-level domain "group.vig"

The new website can be accessed via a dedicated short top-level domain: www.group.vig. By acquiring the rights to use the domain ending ".vig", VIG is providing users with a high level of security. VIG creates and controls the rules for the top-level domain. Users can be certain that information on a ".vig" page actually comes from Vienna Insurance Group. Additional security protocols also create a secure ecosystem free from counterfeit pages, traffic diversion and brand abuse.

Check out the new IR section: group.vig/investor-relations

Vienna Insurance Group (VIG) is the leading insurance group in the entire Central and Eastern European (CEE) region. More than 50 insurance companies and pension funds in 30 countries form a Group with a long-standing tradition, strong brands and close customer relations. Around 29,000 employees in the VIG take care of the day-to-day needs of around 28 million customers. VIG shares have been listed on the Vienna Stock Exchange since 1994, on the Prague Stock Exchange since 2008 and on the Budapest Stock Exchange since 2022. The VIG Group has an A+ rating with stable outlook by the internationally recognised rating agency Standard & Poor's. VIG cooperates closely with the Erste Group, the largest retail bank in Central and Eastern Europe.

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All news releases are also available at <https://group.vig/investor-relations>